

WILLIAM EXCELLENT

PROFESSIONAL SUMMARY

Multidisciplinary industrial design student with a background in Civil Engineering and a passion for creating thoughtful, functional products. Founder of Excellent Excellent, a creative studio blending design, storytelling, and culture. Experienced in publication design, product prototyping, and team collaboration. Driven, resourceful, and inspired by problem-solving across physical and digital mediums.

SKILLS

Rhino 8	3D Printing
Fusion 360	Communication
Teachability	Adobe creative suite
Design thinking	Customer relations
Adobe creative suite	Design thinking

EXPERIENCE

OWNER /CREATIVE DIRECTOR 09/2024 to Current

Excellent Excellent, Savannah, GA

- Created and launched **XSQUARED Magazine**, a self-published visual publication exploring culture, design, and storytelling
- Sold 25 physical copies through direct marketing and local channels, managing both production and distribution
- Led all aspects of creative direction, layout design, and editorial planning
- Built brand identity and audience engagement through social media and strategic collaborations

MEMBER SERVICE ASSOCIATE 06/2024 to 08/2024

Bj's Wholesale Club, Queens, NY

- Fulfilled online customer orders accurately and efficiently under time pressure
- Managed carts and organized items for curbside pickup, ensuring timely delivery to vehicles
- Provided friendly, responsive service to members, maintaining high customer satisfaction
- Collaborated with team members to handle high-volume periods smoothly

COMPUTER SCIENCE TEACHER'S ASSISTANT 09/2023 to 11/2023

University Of Delaware, Newark, DE

- Assisted in classroom management and organization of educational materials.
- Supported lead teacher in implementing lesson plans and activities.
- Facilitated small group learning sessions to reinforce subject understanding.
- Adapted quickly to diverse classroom environments and student needs.

EDUCATION

University of Delaware, Newark, DE
Bachelor of Science, Civil Engineering
Enrolled in 2022, Transferred in 2024
• [Alpha Sigma Phi](#) VP of Communications

Savannah College of Art And Design, Savannah, GA
Bachelor of Arts, Industrial Design, Expected in 05/2027
• Kinetic Design Minor
• Dean's List Fall, and Spring Quarter, 2024-2025.

LANGUAGES

English	French
Haitian Creole	Spanish